



eurobean
CHOCOLATE FESTIVAL

SYNOPSIS FOR EXHIBITORS (BEAN TO BAR)



The Chocolate Festival

The **5th EuroBean Chocolate Festival** will take place on the first weekend of August 2020 at gorgeous Rochsburg Castle. We expect between 4,000 to 5,000 guests to attend the event from Friday through Sunday.



The EuroBean Chocolate Festival is being actively marketed regionally and supra-regionally. Apart from billboard and radio advertising, postcards and festival flyers are being published and distributed. Additionally we provide a lot of information about Bean-to-Bar and our exhibitors on our website & social media channels.

The festival focuses on selected Bean-to-Bar manufacturers in combination with our guiding principles **Meet the Maker, Organic, Fair and Green.**

The festival will also include:

- lectures and workshops
- culinary offers
- live music concerts
- a family-friendly program

You as an Exhibitor

As an exhibitor you will be part of the festival philosophy, combining carefully selected chocolate with highest quality standards and fair economic activity.

As an exhibitor you will be provided with an exhibition space suitable for your presentation and a certain amount of exhibitor passes (booth size and pass amount depend on your chosen category).

You will furthermore present yourself on our festival website and at the exclusive premises of Rochsburg Castle with your exhibition booth.

An exciting VIP night with intriguing guests awaits you on opening night.



More Information

For further information please visit <http://eurobean-festival.org/en/exhibitor-information.html> and do not hesitate to send us an email to exhibitor@eurobean-festival.org or simply call us:

+49 174 3413403

When?

31st July – 2nd August 2020

Where?

Schloss Rochsburg, 09328 Lunzenau, Germany



EXHIBITOR CATEGORIES

We offer you the choice of two exhibitor categories for your ideal presentation at the EuroBean Chocolate Festival.



Category "A"

- Exhibition booth ca. 3.5 x 3 m
- Prestigious location with increased visitor frequency
- Power connection
- Your logo or picture with a link to your website on eurobean-festival.org (line-up)
- Extensive presentation with your own page on eurobean-festival.org
- Extensive (double the amount) marketing on our social media channels (Facebook, Twitter, Instagram)
- Detailed presentation in our festival flyer (5,000 copies)
- 8 exhibitor passes
- 4 VIP passes

The exhibition fee amounts to €750* plus VAT



Category "B"

- Exhibition booth ca. 3 x 2.5 m
- Power connection
- Your logo or picture with a link to your website on eurobean-festival.org (line-up)
- Marketing on our social media channels (Facebook, Twitter, Instagram)
- Logo presentation in our festival flyer (5,000 copies)
- 4 exhibitor passes
- 2 VIP passes

The exhibition fee amounts to €500* plus VAT

*) a voluntary donation is highly welcome and helps us to prepare an outstanding festival – Thanks a lot!



Schloss
Rothenburg



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