

# Exhibitor Categories

We offer you the choice of two exhibitor categories for your ideal presentation at the EuroBean Chocolate Festival.



## Category "A"

- Exhibition booth ca. 3.5 x 3 m
- Prestigious location with increased visitor frequency
- Power connection
- Your logo or picture with a link to your website on [eurobean-festival.org](http://eurobean-festival.org) (line-up)
- Extensive presentation with your own page on [eurobean-festival.org](http://eurobean-festival.org)
- Extensive (double the amount) marketing on our social media channels (Facebook, Twitter, Instagram)
- Detailed presentation in our festival flyer (5,000 copies)
- 8 exhibitor passes ▶ 4 VIP passes

**The exhibition fee starts at €750\* plus VAT**



## Category "B"

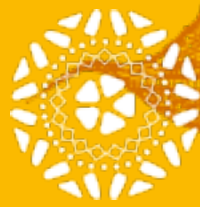
- Exhibition booth ca. 3 x 2.5 m
- Power connection
- Your logo or picture with a link to your website on [eurobean-festival.org](http://eurobean-festival.org) (line-up)
- Marketing on our social media channels (Facebook, Twitter, Instagram)
- Logo presentation in our festival flyer (5,000 copies)
- 4 exhibitor passes ▶ 2 VIP passes

**The exhibition fee starts at €500\* plus VAT**

\*) a voluntary donation is highly welcome and helps us to prepare an outstanding festival – Thanks a lot!



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euROBEAN  
CHOCOLATE FESTIVAL

## Synopsis for Exhibitors (Bean-to-Bar)



### The Chocolate Festival

The **5th EuroBean Chocolate Festival** will take place on the first weekend of August 2022 at gorgeous Rochsburg Castle. We expect between **3,000 to 4,000 visitors** to attend the event from Friday through Sunday.



The EuroBean Chocolate Festival is being actively marketed regionally and supraregionally. Apart from billboard and radio advertising, postcards and festival flyers are being published and distributed. Additionally we provide a lot of information about Bean-to-Bar and our exhibitors on our website & social media channels.

The festival focuses on selected Bean-to-Bar manufacturers in combination with our guiding principles **Meet the Maker, Organic, Fair and Green**.

The festival will also include:

- lectures and workshops
- culinary offers
- live music concerts
- a family-friendly program

### You as an Exhibitor

As an exhibitor you will be part of the festival philosophy, combining carefully selected chocolate with highest quality standards and fair economic activity.

As an exhibitor you will be provided with an exhibition space suitable for your presentation and a certain amount of exhibitor passes (booth size and pass amount depend on your chosen category).

You will furthermore present yourself on our festival website and at the exclusive premises of Rochsburg Castle with your exhibition booth.

An exciting VIP night with intriguing guests awaits you on opening night.



### More information

For further information please visit [eurobeanfestival.org/en/exhibitor-information.html](https://eurobeanfestival.org/en/exhibitor-information.html)

and do not hesitate to send us an email to [exhibitor@eurobeanfestival.org](mailto:exhibitor@eurobeanfestival.org)

or simply call us:  
**+49 174 3413403**

**When? 5th to 7th August 2022**

**Where? Schloss Rochsburg, 09328 Lunzenau, Germany**

