

EUROBEAN CHOCOLATE FESTIVAL

SYNOPSIS FOR EXHIBITORS (BEAN-TO-BAR)



The Chocolate Festival

The **2nd EuroBean Chocolate Festival** will take place on the first weekend of August 2017 at gorgeous Rochsburg Castle. We expect between 3,000 to 4,000 guests to attend the event from Friday through Sunday.

The EuroBean Chocolate Festival is being actively marketed regionally and supra-regionally (Germany).

Apart from billboard and radio advertising 20,000 festival flyers are being published and distributed. Additionally a batch of 2,000 copies of Festival Brochures will get sold to public with a lot of information about Bean-To-Bar and our exhibitors.



The festival focuses on selected Bean-To-Bar manufacturers in combination with our guiding principles *Meet the Maker*, *Organic* and *Fair*.

The festival will comprise

- ▶ lectures and workshops
- ▶ culinary offers
- ▶ live music
- ▶ family-friendly program

You as an Exhibitor

As an exhibitor you will be part of the festival philosophy, combining selected chocolate with highest quality standards and fair economic activity.

As an exhibitor you will – depending on the category – be provided with an exhibition space suitable for your presentation and a certain amount of exhibitor passes.

You will furthermore present yourself on our festival website and at the exclusive premises of Rochsburg Castle with your exhibition booth.

An exciting VIP night with intriguing guests awaits you on opening night.



More Information

For further information please visit <http://eurobean-festival.org/en/exhibitor-information.html> and do not hesitate to send us an email to exhibitor@eurobean-festival.org or simply call us:

+49 174 3413403

When? **4th to 6th August 2017**

Where? **Schloss Rochsburg, 09328 Lunzenau, Germany**



EXHIBITOR CATEGORIES

We offer you the choice of two exhibitor categories for your ideal presentation at the EuroBean Chocolate Festival.



Category "A"

- ▶ Exhibition booth ca. 3.5 x 3 m
- ▶ Prestigious location with increased visitor frequency
- ▶ Power connection
- ▶ Your logo or picture with a link to your website on eurobean-festival.org (line-up)
- ▶ Marketing on social media channels (Facebook, Twitter)
- ▶ Presentation with your own page on eurobean-festival.org
- ▶ Full page presentation in our Festival Brochure (ca. 45 page booklet, 2,000 copies)
- ▶ 8 exhibitor passes
- ▶ 4 VIP passes (includes *Grand Opening* on Friday and *Saturday Nicht Fever*)

The exhibition fee amounts to
€750* plus VAT



Category "B"

- ▶ Exhibition booth ca. 3 x 2.5 m
- ▶ Power connection
- ▶ Your logo or picture with a link to your website on eurobean-festival.org (line-up)
- ▶ Short presentation in our Festival Brochure (ca. 45 page booklet, 2,000 copies)
- ▶ Marketing on social media channels (Facebook, Twitter)
- ▶ 4 exhibitor passes
- ▶ 2 VIP passes (includes *Grand Opening* on Friday and *Saturday Nicht Fever*)

The exhibition fee amounts to
€500* plus VAT

*) a voluntary donation is highly welcome and helps us to prepare an outstanding festival – Thanks a lot!



EuroBean
Chocolate Festival

EuroBean
c/o Choco Del Sol, Patrick Walter
Schlossstraße 1, 09328 Lunzenau
+49 174 3413403, info@eurobean-festival.org